

Shana Tova Cards



Card 1

The Israelina Collection



Card 2

Ephemera Collection - The National Library of Israel



Card 3

Joseph and Margit Hoffman Collection of Judaica Postcards, Center for Folklore Research, Mendel Institute of Jewish Studies, Hebrew University



Card 4

Joseph and Margit Hoffman Collection of Judaica Postcards, Center for Folklore Research, Mendel Institute of Jewish Studies, Hebrew University



Card 5

Ephemera Collection - The National Library of Israel



Card 6

Ephemera Collection - The National Library of Israel



Card 7
William Gross



Card 8

Joseph and Margit Hoffman Collection of Judaica Postcards, Center for Folklore Research, Mendel Institute of Jewish Studies, Hebrew University



Card 9

Joseph and Margit Hoffman Collection of Judaica Postcards, Center for Folklore Research, Mendel Institute of Jewish Studies, Hebrew University



Card 10

Joseph and Margit Hoffman Collection of Judaica Postcards, Center for Folklore Research, Mendel Institute of Jewish Studies, Hebrew University

- **Card 1:** Rosh Hashanah 5754 (1993). This is a cartoon created by Yaakov Farkash and sent to his friend Shlomo on the eve of Rosh Hashanah in 1993. In the cartoon, Yasser Arafat and Yitzhak Rabin are each holding half of a torn banner that says, "Happy New Year 5754."
- **Card 2:** Rosh Hashanah Card, 1967. This is a colorful Rosh Hashana postcard, showing an armored vehicle entering the Old City of Jerusalem through Lions' Gate. In the top right of the card it says, "A year of peace and security."
- **Card 3:** Rosh Hashanah 5716 (1955). This Shana Tova card bears the symbol of Keren Kayemet L'Yisrael (KKL-JNF) and features Kibbutz Mashabei Sadeh. The caption reads: "A Year of Peace, Building, and Creation."
- **Card 4:** A Year of Victory and Peace, Postcard. This is a Rosh Hashanah card depicting a battle, with the caption, "A year of victory and peace." The card states "Israel, Rosh Hashanah Eve 19__" with a space left for the person sending the card to fill in the specific year.
- **Card 5:** You Will Be Written and Inscribed in the Book of Life, 1970.
- **Card 6:** Shana Tova Card. The card states "Israel, Rosh Hashanah Eve 19__" with a space left for the person sending the card to fill in the specific year.
- **Card 7:** Postcard. Religious Jews from different Jewish traditions are praying at the Western Wall. The card states, "Peace and blessings of Zion from the Holy City."
- **Card 8:** A Happy New Year, early 20th century. This is a Shana Tova card with an illustration of a family performing the *kapparot* ceremony. *Kapparot* is a ceremony that is traditionally performed before Yom Kippur. In the ceremony, the sins of the family are symbolically transferred to coins or to a rooster, which is then slaughtered and donated to charity.
- **Card 9:** Happy New Year, 1910. The young woman is wearing a fancy blue and white dress and a hat, both indicating that she is a woman of a higher class. She is carrying the Zionist flag and wearing a yellow Star of David. On her chest is a banner in Hebrew that depicts a Star of David and reads "Daughter of Zion."

- **Card 10:** Herzl Shana Tova Card, 1910. This card depicts portraits of Zionist leaders enclosed within a Star of David. There is an American flag and the flag of the Zionist movement (later the Israeli national flag) on either side of the Star of David. "A Happy New Year" is written in Hebrew and English. In the middle of the Star of David is Theodor Herzl (1860–1904). Inside the corners of the star are the portraits and names of the Zionist leaders written in Yiddish. Clockwise from top: Nathan Birnbaum (1864–1937), Max Nordau (1849–1923), Israel Zangwill (1864–1926), David Wolffsohn (1856–1914), Menachem Ussishkin (1863–1941), and Nahum Sokolow (1859–1936).